

Grading Rubric: Advocacy Project Plan

Grading Category	Points Awarded (up to 30 points total)			
	8 points	6-7 points	4-5 points	3 points or fewer
Topic/Problem	The focus of the advocacy project is a clear problem that addresses an important issue that affects women/girls; the rationale and intention of the project is compelling	The focus of the advocacy project is a problem that addresses an issue that affects women/girls; the rationale and intention of the project is included	The focus of the advocacy project is relevant to women/girls; the rationale and intention of the project is somewhat unclear	The focus of the advocacy project is not that relevant to women/girls; the rationale and intention of the project is missing or unclear
	8 points	6-7 points	4-5 points	3 points or fewer
Action Planned	The action planned is appropriately ambitious, cleverly designed with enthusiasm, and clearly connects to the identified problem	The action planned is reasonable and connects to the identified problem	The action planned is somewhat unrealistic, and/or it seems only tangentially related to the identified problem	The action planned is unrealistic, and/or it is unrelated to the identified problem
	8 points	6-7 points	4-5 points	3 points or fewer
Attention to Detail	Each aspect of the project has been planned out so that a reader of your plan would know how to execute the project as you intend	Most details of how to execute the project have been considered and described	Only a few details of how to execute the project have been considered and described	Details of how to execute the project are missing or very unclear
	6 points	4-5 points	2-3 points	1 point or fewer
Formatting, Writing Style, & Grammar	Writing is clear and concise, contains between 0 and 2 spelling or grammatical errors, and really engages the reader; APA format is impeccable	Writing is easy to understand and has obviously been proofread to catch most spelling and grammatical errors; APA format is mostly correct	Writing contains some points of confusion or many spelling and grammatical errors; APA format is inconsistently followed	Writing is very difficult to understand and contains an unusually high number of spelling and grammatical errors; APA format is not followed

